

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of investing in this product and to help you compare it with other products.

Belong Limited 4.5 per cent. Bonds due 2026 (including Retained Bonds) issued by Retail Charity Bonds PLC (the "Bonds")

ISIN: XS1821505259

www.retailcharitybonds.co.uk

0845 456 2431

Competent Authority: FCA

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You are about to purchase a product that is not simple and may be difficult to understand

What is this product?

Type and Expected Maturity Date

This product is a fixed rate bond. The Bonds are expected to be repaid on 20 June 2026 (the "Expected Maturity Date"), however the terms of the Bonds allow for a deferral of the repayment until 20 June 2028 (the "Legal Maturity Date"), as well as early repayment of the Bonds if the Charity (as defined below) elects to make an early repayment pursuant to the terms of the Loan Agreement (as defined below). Interest will be paid in two equal instalments on 20 June and 20 December every year (with the first payment being made on 20 December 2018) up to and including the Expected Maturity Date, or the Legal Maturity Date if the Bonds are deferred, unless the Bonds have previously been redeemed, purchased or cancelled. The interest rate will be 4.5% per annum up to but excluding the Expected Maturity Date and, if repayment of the Bonds is deferred until the Legal Maturity Date, 5.5% per annum from and including the Expected Maturity Date up to but excluding the Legal Maturity Date, representing an increase of 1.00 per cent. per annum to the initial interest rate. On the Expected Maturity Date (i.e. 20 June 2026), or the Legal Maturity Date (i.e. 20 June 2028) (as the case may be) the Issuer is required to repay an amount equal to the face value of the Bonds (i.e. £100 for each Bond) unless the Bonds have previously been redeemed or purchased and cancelled.

The Bonds will be issued by Retail Charity Bonds PLC (the "Issuer"), a special purpose entity established for the purpose of issuing asset-backed securities. Its principal activities and corporate objects are limited to issuing debt securities and on-lending the proceeds to charities in the UK and to do all such other things as are incidental or conducive thereto. The proceeds of the Bonds will be loaned to Belong Limited (the "Charity") on the terms of a loan agreement to be entered into between the Issuer and the Charity (the "Loan Agreement"). The Issuer's ability to make payments under the Bonds will depend entirely on the Charity making payments to the Issuer under the Loan Agreement.

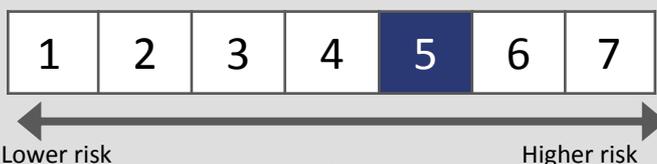
Objective

The Charity will use the proceeds of the issue of the Bonds to further its charitable objects, to develop further Belong villages and to repay some or all of the loan agreement between CLS Care Services Limited (now Belong Limited) and The Royal Bank of Scotland plc dated 29 July 2014, as amended from time to time.

Intended Retail Investor

Solely for the purposes of the manufacturer's product approval process, the target market assessment in respect of the Bonds has led to the conclusion that the target market for the Bonds is eligible counterparties, professional clients and retail clients, each as defined in Directive 2014/65/EU (as amended) and all channels for distribution are appropriate, subject to the distributor's suitability and appropriateness obligations, as applicable.

What are the risks and what could I get in return?



Lower risk

Higher risk

The risk indicator assumes you keep the product until the Expected Maturity Date. The actual risk can vary significantly if you cash in at an early stage and you may get back less.

The price of securities can go down as well as up. You may not be able to sell your securities easily or you may have to sell at a price that significantly impacts how much you get back.

The summary risk indicator is a guide to the level of risk of this product compared to other products.

It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

We have automatically classified this product as 5 out of 7, which is a medium-high risk class, because it is unrated. This rates the potential losses from future performance at a medium-high level, and poor market conditions are unlikely to impact the capacity to pay you. This may not reflect the actual risk of an investment in this product.

Risk factors relating to the Issuer, the Charity, and the Bonds are set out in the section headed "Risk Factors" in the Prospectus. Please read them carefully.

This product does not include any protection from future market performance so you could lose some or all of your investment.

If we are not able to pay you what is owed, you could lose your entire investment.

Investment of £10,000 Scenarios		1 Year	3 Years	8 Years (Recommended Holding Period)
Stress scenario	What you might get back after costs	£5,342.17	£4,472.66	£3,503.35
	<i>Average return each year</i>	-46.58%	-18.22%	-12.29%
Unfavourable scenario	What you might get back after costs	£11,603.16	£12,062.58	£13,819.84
	<i>Average return each year</i>	16.03%	4.80%	4.13%
Moderate scenario	What you might get back after costs	£12,130.85	£12,968.84	£13,819.84
	<i>Average return each year</i>	21.31%	6.71%	4.13%
Favourable scenario	What you might get back after costs	£12,352.66	£12,991.08	£13,819.84
	<i>Average return each year</i>	23.53%	6.76%	4.13%

This table shows the money you could get back over the next 8 years, under different scenarios, assuming that you invest £10,000.

The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products. The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the investment/product.

The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where we are not able to pay you.

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

Also, the figures shown above are calculated in a prescribed and standardised way as required by the PRIIPs Regulation (Regulation (EU) No. 1286/2014) and certain delegated legislation, regulatory technical standards and guidance. Due to the way the calculations must be carried out, and owing to the nature of a fixed income paying bond, certain performance scenario information appears overly optimistic and may be misleading.

What happens if Retail Charity Bonds PLC is unable to pay out?

The Bonds are not protected by the Financial Services Compensation Scheme (the "FSCS"). As a result, neither the FSCS nor anyone else will pay compensation to you upon the failure of the Issuer or the Charity. If the Charity or the Issuer goes out of business or becomes insolvent or otherwise fails to pay amounts when due under the Loan or on the Bonds (as the case may be), you may lose all or part of your investment in the Bonds.

What are the costs?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself, for three different holding periods. They include potential early exit penalties. The figures assume you invest £10,000. The figures are estimates and may change in the future.

Costs over time

The person advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

Investment of £10,000 Scenarios		If you cash in after 1 year	If you cash in after 3 years	If you cash in after 8 years
Total costs		£0	£0	£0
Impact on return (RIY) per year		0.0%	0.0%	0.0%
Composition of costs				
The table below shows the impact each year of the different types of costs on the investment return that you might get at the end of the recommended holding period and the meaning of the different cost categories.				
This table shows the impact on return per year.				
One-off costs	Entry costs	0.00%	No entry costs are payable when you acquire Bonds. However, depending on how you buy these Bonds, you may incur other costs, including broker, commission, platform fees and Stamp Duty. The distributor will provide you with additional documents where necessary.	
	Exit costs	0.00%	No exit costs are payable when you dispose of Bonds, although you may be required to pay brokerage fees or commissions.	
Ongoing costs	Portfolio transaction costs	0.00%	There are no portfolio transaction costs as there will be no buying or selling of underlying investments for this product.	
	Other ongoing costs	0.00%	There are no ongoing costs charged by the Issuer to the investors in the Bonds.	
Incidental costs	Performance fees	0.00%	The Issuer does not pay any performance fees.	
	Carried interest	0.00%	The Issuer does not pay carried interest.	

How long should I hold it and can I take my money out early?

The recommended holding period, from the issue date on 20 June 2018 to the Expected Maturity Date, is 8 years. The Bonds are expected to be listed on the Official List of the Financial Conduct Authority and admitted to trading on the regulated market of the London Stock Exchange plc. The Bonds are also expected to be eligible for the London Stock Exchange's electronic Order Book for Retail Bonds.

Investors should, in most normal circumstances, be able to sell their Bonds at any time, subject to market conditions, by contacting their stockbroker. As with any investment, there is a risk that an investor could get back less than his/her initial investment or lose his/her initial investment in its entirety. You are referred to the section headed "Risk Factors" in the Prospectus.

How can I complain?

Any complaints about the Bonds may be addressed to Phil Caroe by email to: communications@retailcharitybonds.co.uk; or by post to: Future Business Centre, King's Hedges Road, Cambridge, CB4 2HY. Website: www.retailcharitybonds.co.uk

Any complaints regarding the purchase, ongoing management or sale of the Bonds should be addressed to the distributor of the Bonds (i.e. your stockbroker, private bank or wealth manager).

Other relevant information

Please see www.retailcharitybonds.co.uk for further details and all documentation related to this investment company.

A prospectus dated 23 May 2018 (the "Prospectus") has been prepared and made available to the public in accordance with the EU Directive 2003/71/EC (as amended). Copies of the Prospectus are available from the website of the Issuer (www.retailcharitybonds.co.uk/bonds/belong), the website of Belong (www.belong.org.uk/retailcharitybond) and the website of the London Stock Exchange plc (www.londonstockexchange.com/newissues).

Any investment decision should be made solely on the basis of a careful review of the Prospectus. Please therefore read the Prospectus carefully before you invest. You should ensure that you understand and accept the risks relating to an investment in the Bonds before making such an investment. You should seek your own professional investment, legal and tax advice as to whether an investment in the Bonds is suitable for you.

Please note that for the purpose of calculating the performance scenarios and risk calculations a proxy bond was used. This benchmark's performance may not adequately reflect the actual performance of the financial product marketed. In fact there may be other benchmarks which may provide different outcomes. The Bonds do not have any trading history.

In order to comply the manufacturer has made certain assumptions in the application of the relevant EU regulations in relation to cost, performance and risk calculations included in this KID which may have generated more or less favourable outcomes.